

# Asset Metadata

## GENERAL INFORMATION

File name:	Strongbow.eps
Version :	1.0
Reference ID :	219491
File size :	2337986 KB
Uploaded by :	Nic Peters
Asset Owner :	Nic Peters

## ASSET TYPE INFORMATION

Asset Type	Guidelines
Expiration Date:	(not set)
Description :	Strongbow 2020 rebrand logo

### Asset Type Details ::

- Creative Classification

Local Asset

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- Brand Constrained List

Brand begins with--Begins with S  
Brands--Strongbow (UK)  
Sub Brands--Not Applicable

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- Channels

Online

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- Sub-channel

Not Applicable

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- Campaign

Not Applicable

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- Asset Name

logo

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- Asset Version

vector

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- Asset Objective

(not set)

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- Brand Distribution

Local

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- Community of Practice

(not set)

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- Must Win Battles

(not set)

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- Regions Constrained List

Regions--Europe  
Europe--United Kingdom (UK)

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- Language

English

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- Agency Name

Bulletproof

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- Copyright, Usage and Rights Management

no third party restrictions

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- Campaign Date

01 January 2020

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- Production Date

01 January 2020

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- Incomplete Asset

(not set)

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- Dark Market Asset

(not set)

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- Sub Categories

(not set)

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## CATEGORY INFORMATION

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Category Name : Cider

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## BUSINESS ENTITY INFORMATION

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## TAGS INFORMATION

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## ACCESS MANAGEMENT INFORMATION

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## TECHNICAL DATA INFORMATION

FileType :	EPS
MIMEType :	application/postscript
ExifByteOrder :	Little-endian (Intel, II)
MetadataDate :	2020:01:28 17:21:50Z
ModifyDate :	2020:01:28 17:21:50Z
CreateDate :	2020:01:28 17:21:50Z
CreatorTool :	Adobe Illustrator 24.0 (Macintosh)
ThumbnailWidth :	256
ThumbnailHeight :	184
ThumbnailFormat :	JPEG
ThumbnailImage :	(Binary data 7698 bytes, use -b option to extract)
Format :	application/postscript
Title :	Print
SubfileType :	Full-resolution Image
ImageWidth :	842
ImageHeight :	596
BitsPerSample :	8
Compression :	Uncompressed
PhotometricInterpretation :	RGB Palette

SamplesPerPixel :	2
PlanarConfiguration :	Chunky
StripOffsets :	1332164
StripByteCounts :	1003664
ColorMap :	(Binary data 1536 bytes, use -b option to extract)
ExtraSamples :	Associated Alpha

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## RELATIONSHIP INFORMATION

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