

# Asset Metadata

## GENERAL INFORMATION

File name:	Strongbow.ai
Version :	1.0
Reference ID :	219500
File size :	1381727 KB
Uploaded by :	Nic Peters
Asset Owner :	Nic Peters

## ASSET TYPE INFORMATION

Asset Type	Guidelines
Expiration Date:	(not set)
Description :	Strongbow 2020 rebrand logo

### Asset Type Details ::

- Creative Classification

Local Asset

---

- Brand Constrained List

Brand begins with--Begins with S  
Brands--Strongbow (UK)  
Sub Brands--Strongbow Cider

---

- Channels

Online

---

- Sub-channel

Not Applicable

---

- Campaign

Not Applicable

---

- Asset Name

logo

---

- Asset Version

vector

---

- Asset Objective

(not set)

---

- Brand Distribution

Local

---

- Community of Practice

(not set)

---

- Must Win Battles

(not set)

---

- Regions Constrained List

Regions--Europe  
Europe--United Kingdom (UK)

---

- Language

English

---

- Agency Name

Bulletproof

---

- Copyright, Usage and Rights Management

no third party restrictions

---

- Campaign Date

01 January 2020

---

- Production Date

01 January 2020

---

- Incomplete Asset

(not set)

---

- Dark Market Asset

(not set)

---

- Sub Categories

(not set)

---

---

## CATEGORY INFORMATION

---

Category Name : Cider

---

---

## BUSINESS ENTITY INFORMATION

---

---

## TAGS INFORMATION

---

---

## ACCESS MANAGEMENT INFORMATION

---

## TECHNICAL DATA INFORMATION

FileType :	AI
MIMEType :	application/vnd.adobe.illustrator
MetadataDate :	2020:01:28 17:21:43Z
ModifyDate :	2020:01:28 17:21:43Z
CreateDate :	2020:01:28 17:21:43Z
CreatorTool :	Adobe Illustrator 24.0 (Macintosh)
ThumbnailWidth :	256
ThumbnailHeight :	184
ThumbnailFormat :	JPEG
ThumbnailImage :	(Binary data 7698 bytes, use -b option to extract)
Format :	application/vnd.adobe.illustrator
Title :	Strongbow
PDFVersion :	1.5
Linearized :	No
PageCount :	1
ContainerVersion :	11
CreatorVersion :	24
CreateDate :	2020:01:28 17:21:43Z
Creator :	Adobe Illustrator 24.0 (Macintosh)
ModifyDate :	2020:01:28 17:21:43Z

Producer : Adobe PDF library 15.00

Title : Strongbow

---



## RELATIONSHIP INFORMATION

---