

Heineken® colours

This one pager gives an overview of the colour references for different techniques and materials. For the colours green and red, without a Pantone (PMS) reference, the printed Heineken® colour swatches are the best reference to match.

In case of questions on colours or requests for swatches, please contact Paul Mak: paul.mak@heineken.com, Graphic Quality Manager Heineken® Brand.

HEINEKEN LIGHT GREEN

Process Colour ISO-Coated V2	C70 M0 Y100 K9
sRGB	R38 G137 B19
Textile	16-6339 TCX
Paint	RAL 6018

HEINEKEN GREEN

Process Colour ISO-Coated V2	C85 M0 Y100 K30
sRGB	R0 G113 B24
Textile	18-6024 TCX
Paint	RAL 6001

HEINEKEN DARK GREEN

Process Colour ISO-Coated V2	C85 M0 Y100 K55
sRGB	R9 G82 B34
Textile	18-6320 TCX
Paint	RAL 6002

HEINEKEN RED

Process Colour ISO-Coated V2	C0 M100 Y100 K0
sRGB	R209 G0 B3
Textile	18-1664 TCX
Paint	RAL 3020

HEINEKEN GRAY

PMS	Pantone Cool Gray 4 C
Process Colour ISO-Coated V2	C0 M0 Y0 K35
sRGB	R186 G187 B191
Textile	14-4107 TCX
Paint	RAL 7035

HEINEKEN SILVER TURQUOISE

PMS	Pantone 7710 C
Process Colour ISO-Coated V2	C81 M0 Y23 K0
sRGB	R0 G167 B181
Textile	16-4728 TCX
Paint	RAL 5018

HEINEKEN 0.0 BLUE

PMS	Pantone 2146 C
Process Colour ISO-Coated V2	C100 M72 Y0 K20
sRGB	R0 G53 B142
Textile	19-4053 TCX
Paint	RAL 5002